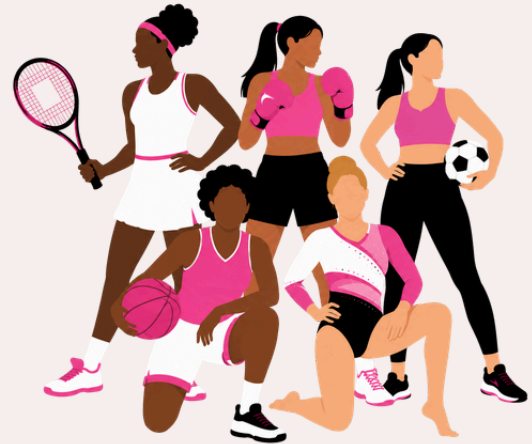




Mentoring Program, Women, Sport and Technology



Dear potential Mentee,

You are a former/still active female athlete and want a job connecting sport and technology, or already are in this profession and want to develop.

If this is you, we would like to invite you to apply for a mentoring program. We believe in a "World where sport and technology have no gender". Closing the gender gap takes time, and we will therefore continue to empower a former/still active female athlete who want a job connecting sport and technology, or already are in this profession and want to develop. We also aim to increase the number of women in the sports tech industry, active users of technology in sport, and female entrepreneurs who want to connect sport and technology. From now on, it will be called SportsTech.

This unique mentoring program connects a former/still active female athlete who want a job connecting sport and technology, or already are in this profession and want to develop with experienced mentors from diverse professions and nationalities.

Our mission is to:

- Support women in translating their sporting experience, discipline, and strategic mindset into professional and entrepreneurial success within sport and technology.
- Support women who have already started their careers in SportsTech and want to develop.

We aim to strengthen professional networks, champion diversity in sports organisations, and build a more inclusive and future-proof SportsTech ecosystem, ultimately creating **"a world where talent has no gender."**

The program is starting with the program **kickoff end of January 2027**, online via Teams.



WHY SHOULD YOU JOIN THIS PROGRAM AS A MENTEE?

This mentoring program is a joint initiative by the European Union and partner organisations within the SPRINGBOARD 2 project called “Women in SportsTech”, Collective Innovation (COLIN), Orange Sports Forum, Igloo Innovation, Guler Legacy, GSIC and JohnsenSkillz AB/SheSkillz Global.

It aims to promote gender equality and diversity by actively supporting a former/still active female athlete who want a job connecting sport and technology, or already are in this profession and want to develop in translating their sporting experience, discipline, and strategic mindset into innovative, technology-driven careers. By investing in women's professional development, sports organisations can foster equality, enhance diversity, and unlock untapped potential within their teams.

PROGRAM HIGHLIGHTS

This Mentoring Program offers a nine to twelve-month journey of growth, connection, problem-solving, and inspiration. As a mentee, you will benefit from:

- **Individual Mentorship:** Four tailored mentoring sessions with one mentor, designed to support your career development and career goals within the SportsTech sector. The mentors are men and women who genuinely care about supporting you in your professional growth. The sessions will be online and between 45-60 minutes.
- **Kick-off meeting:** Offering a valuable opportunity for networking and community building online, 1,5-2 hours online over Teams.
- Access to tailored **webinars** and open SheSkillz Global Webinars
- **Toolbox** at the SheSkillz Global platform and links to other tools and materials from the Springboard 2 partners
- **Session minutes**
- An end-of-program **diploma**

WHO CAN APPLY?

The program is open to:

- Women working in the sports sector or interested in transitioning into the sports sector with a focus on technology.
- Female elite athletes transitioning their sporting experience, discipline, and strategic mindset into a SportsTech career.
- Participants from Europe with a good level of English communication.



ADDITIONAL PROGRAM DETAILS

- Cost: Thanks to funding from the European Union through the Erasmus+ SPRINGBOARD 2 project, this program is free for all accepted mentees.
- Application start: Ongoing from 1st October 2026.
- Application Deadline: 15th December 2026.
- Max. 30 participants.

READY TO APPLY?

To apply, please e-mail lorenzo@sheskillzglobal.com with:

- A brief introduction (max. 15 lines) about yourself and, if already employed, the company you represent.
- Your CV
- Submit a letter of support from your sports organisation, if you have one.

If accepted, you will receive access to the SheSkillz Global platform, where you will:

- Complete your profile with a motivation letter.
- Provide a brief statement about your mentoring needs and select your preferred topics for mentoring.
- Optionally upload documents or videos to support your matching process.
- A signed mentoring agreement: [Open it here](#). (the 250 CHF is covered by the EU funding)

Selected candidates will be invited for a brief Teams interview approx. 15-20 min. If accepted, you will receive an invitation to the kickoff event. (Mark your calendar now!) Thank you for considering this exciting journey. Together, we can create a stronger, more diverse community in SportsTech.

Warm regards,

Guro, Isabella, Håkon, Burak, Sinan, Jarle, Allan, Petter, Virginia, Santiago, Rick, Camil

For more information or questions, please contact: lorenzo@sheskillzglobal.com

Or visit www.sheskillzglobal.com/springboard-2