

Dear Mentor, personal invitation.

Following our conversation, we are happy to share some more details on what SHESKILLZGLOBAL is all about and how you could contribute as a mentor to the global advancement of female talent. All mentors invited for this pilot are experienced leaders, whom we are proud to count on.

THE CHALLENGE

Diversity and Equality are on the agenda of a growing number of companies, organisations, and governments worldwide. Besides the imperatives of equality and equity, they have realised that they can no longer afford to forgo the huge untapped talent pool of professional women.

Nevertheless, although talent is globally in short supply, women are still underrepresented on nonexecutive boards, in executive positions both in companies and in the not-for-profit sector, as well as in areas such as sports management or cultural institutions.

Despite women being better educated than ever before, they still encounter an uneven playing field in most countries and industries. Women clearly do not get the same dividends for education as men do. And at the same time, we often hear: "We cannot find the women that are qualified and/or willing to take the job".

On SHESKILLZGLOBAL.COM, professional women from all over the world will in the near future connect and engage with a supportive community to give their professional development a whole new perspective.

WE TARGET A WORLD WHERE TALENT HAS NO GENDER.

SHESKILLZGLOBAL will, as our first initiative, offer a mentoring network where experienced professionals actively support the career of their female mentees, allowing them to move ahead in their careers. Other initiatives are under development and will be made public step by step in the spring, of 2022.

BUILDING A GLOBAL MENTORING NETWORK FOR WOMEN

For female talent with ambitions, developing their full potential can be challenging. They often lack a satisfying professional network and role models to look up to and talk with.

Luckily, an increasing number of experienced professionals are eager to help them succeed.

With our mentoring network, SHESKILLZGLOBAL aims to offer female talent a safe and inspiring place to reflect on the sometimes difficult moments in their professional journeys, helping them make informed decisions about their next steps.

We aim to build a global community where professionals from different countries and cultures will meet as mentors and mentees, matched based on aspirations and experience.

MENTORS AND MENTEES

We have already started, as some have read about, the first group of mentors and mentees together with the International Biathlon Union and are now ready to start the second group. The second group phase during Q2 2022 for 6-8 months. Also, with this second group, we will help highlight what works best for mentees and mentors in our unique set-up. We, of course, hope to retain our mentors in our mentor network.

Mentors will come from different professions and countries but with a common trait: A great professional experience in their field of expertise combined with a readiness to invest a few hours per year to be part of a global community aiming to build a world where talent has no gender.

WHAT'S IN IT FOR YOU?

Besides sharing your own professional experience as a most valuable input with your mentee, you will:

- Engage with and learn from a new thriving generation
- Exchange with your peers' mentors from different countries and backgrounds
- Get new insights on the global realities of work

We firmly believe that our global mentoring network is poised to be a gamechanger. We hope you accept our invitation to join us in this exciting and rewarding endeavour.

More information <u>www.sheskillzglobal.com</u> under Magazine under mentoring, there you find information letter for mentors

We invite you to sign up even on <u>www.sheskillzglobal.com</u> or send an email to guro.johnsen@agjohnsen.com

Best regards,

SHESKILLZGLOBAL